



The 7<sup>th</sup> Annual Yvette M. Palmer Purple Pinkie 5K Run/Fun Walk will be held on Saturday, October 14, 2017 in Schnecksville, PA. **The proceeds will be contributed to eradicating polio worldwide. For every \$1 raised at this event, the Gates Foundation will match with \$2 in donations, thus tripling the donation.** We are on the cusp of a polio free world, but we aren't there yet. Maintaining high-quality immunization activities and increasing surveillance capacity will be key to sustaining a polio-free Africa and Asia. Until polio is eliminated everywhere, it can return, so we must continue to protect all children from this disease, particularly those in hard-to-reach and underserved areas.

You can help us finish the race. We are asking for your support as a **sponsor in 2017** with the following options:

**Platinum Sponsor - \$1,000 Donation**

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Platinum level recognition on the purple pinkie website
- The option of setting up a table the day of the race for brochures, demos, etc.

**Gold Sponsor – \$750.00 donation**

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Gold level recognition on the purple pinkie website

**Silver Sponsor - \$500.00 donation**

- Places your name on the back of the t-shirt.
- Your name on all the signage and advertisement used for the race.
- Silver level recognition on the purple pinkie website

**Bronze Sponsor - \$250.00 donation**

- Your name on all the signage and advertisement used for the race.
- Bronze level recognition on the purple pinkie website.

**“Thank You” Sponsor - \$100.00 donation**

- “Thank You” level recognition on the purple pinkie website.

Thank you for your time and we look forward to hearing from you. We would like to ask for your commitment **by September 24** so we can get the t-shirts printed for the race. Contact John Scott at 610-653-7730(JohnScottL@msn.com) if you have any questions. Your contribution should be made payable to the “Rotary Foundation” and mailed to John Scott, Purple Pinkie 5K/Fun Walk, 5002 Fawn Circle, Emmaus, PA 18049. The foundation is a 501(c)(3) organization (EIN # 82-0589636). To learn more, visit our website at [www.purplepinkie.net](http://www.purplepinkie.net).

Sincerely,

John Scott  
Race Director