



The **6th Annual Yvette M. Palmer Purple Pinkie 5K Run/Fun Walk** will be held on October 22, 2016. The **proceeds will be contributed to eradicating polio worldwide. For every \$1 raised at this event, the Gates Foundation will match with \$2 in donations, thus tripling the donation.** We are on the cusp of a polio free world, but we aren't there yet. Maintaining high-quality immunization activities and increasing surveillance capacity will be key to sustaining a polio-free Africa and Asia. Until polio is eliminated everywhere, it can return, so we must continue to protect all children from this disease, particularly those in hard-to-reach and underserved areas.

You can help us finish the race. We are asking for your support as a **sponsor in 2016** with the following options:

Platinum Sponsor - \$1,000 Donation

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Platinum level recognition on the purple pinkie website
- The option of setting up a table the day of the race for brochures, demos, etc.

Gold Sponsor – \$750.00 donation

- Places your name and logo on the back of our t-shirt.
- Your name on all the signage and advertisement used for the race.
- The option to provide a banner to be displayed prominently at the race.
- Gold level recognition on the purple pinkie website

Silver Sponsor - \$500.00 donation

- Places your name on the back of the t-shirt.
- Your name on all the signage and advertisement used for the race.
- Silver level recognition on the purple pinkie website

Bronze Sponsor - \$250.00 donation

- Your name on all the signage and advertisement used for the race.
- Bronze level recognition on the purple pinkie website.

“Thank You” Sponsor - \$100.00 donation

- “Thank You” level recognition on the purple pinkie website .

Thank you for your time and we look forward to hearing from you. We would like to ask for your commitment **by October 1** so we can get the t-shirts and signage printed for the race. You can call Wendy Weaver at 610-533-7293 (wendy.weaver@rcn.com) if you have any questions. Your contribution should be made payable to Allentown West Rotary Club Foundation and mailed to Herb Klotz, 2004 Kingsview Road, Macungie, PA 18062. The foundation is a 501(c)(3) organization (EIN # 82-0589636). To learn more, visit our website at www.purplepinkie.net .

Sincerely,

Wendy Weaver
Sponsorship Chair